

# Eisenhower West Small Area Plan Steering Committee

19 February 2014



# Meeting Agenda

- Introductions, Ground Rules, Orientation
- Role and Mission of the Steering Committee
- Work Program Process
- Summary Scopes of RFQ and RFP
- Plan Boundary
- Online Poll
- *Next Meeting: March 24, 2014 at Beatley Library from 6:30-8:30 pm*



# Committee Ground Rules

- Treat each other with respect.
- Only one person speaks at a time.
- Give everyone a chance to participate equally; avoid dominating.
- Listen as an ally, not an adversary. Everyone should feel comfortable expressing their opinion regardless of differences.
- Ask for clarification, don't assume you know what someone means.
- Do not characterize other people's views in or outside a group's meetings.
- Turn off or silence all cell phones and mobile devices.

- What's Next Alexandria? Civic Engagement Handbook



# Civic Engagement Principles

- **Respect** – *civility and open-mindedness*
- **Easy Participation** – *flexibility to participate in many ways*
- **Early Involvement** – *frame issues before conclusions drawn*
- **Inclusiveness and Equity** – *all are informed, empowered*
- **Meaningful Engagement** – *open and unbiased process to solicit and incorporate community input*
- **Mutual Accountability** – *community and government share in responsibility to inform/engage according to Principles*
- **Transparency** – *open process, timely access to full info*
- **Evaluation** – *assessment of performance and Principles*
- **Sustained Collaboration** – *long term partnership*



# Role and Mission of Steering Committee

- Provide guidance on process related issues, including:
  - Review and input on the proposed engagement process
  - Small area plan boundary
  - Tools and strategies for engagement
  - Agenda setting
  - Community outreach and communications
- Weigh in on technical content elements, such as:
  - Project scopes
  - Development scenarios for consideration in the transportation study
- City Council adopted a resolution on the Steering Committee on Dec. 10, 2013



# Civic Engagement Framework

Last Update: February 19, 2014

City Department:

Project:

Goal :

Overall project timeline:

**P&Z**

Eisenhower West Small Area Plan

Draft Eisenhower West Small Area Plan

February 2014-June 2015

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## Phase 1 Information (Gathering, Organizing, Understanding)

Transportation Study conducted with T&ES

Steering Committee Meeting #1 (February 19, 2014)

Online Engagement #1: Online poll for issues, goals, and boundary identification

Steering Committee Meeting #2 (March 24, 2014)

Community Meeting #1 (May 19, 2014)

Online Engagement #2 (Optional)

Steering Committee Meeting #3 (June 9, 2014)

Community Meeting #2 (HOLD: June 16, 2014 at Samuel Tucker)

Deliverables:

- Issue identification
- Existing conditions report
- Community engagement plan
- Plan boundary
- Draft vision and goals

## 2 Options (Discuss and Evaluate Options)

Steering Committee Meeting #4 (September 2014)

Community Meeting #3 (Late September 2014)

Online Engagement #3

Steering Committee Meeting #5 (October 2014)

Community Meeting #4 (November 2014)

Steering Committee Meeting #6 (Late November 2014)

Planning Commission work session (December 2014)

City Council work session (December 2014)

Steering Committee Meeting #7 (January 2015)

Online Engagement #4

Deliverables:

- Interim report outlining draft Framework options
- Transportation, market, infrastructure, and environmental analysis summaries

## 3 Recommendations

Community Meeting #5 (February 2015)

Steering Committee Meeting #8 (March 2015)

Post draft plan and report outlining community input in final recommendation

Planning Commission public hearing (June/July/TBD 2015)

City Council public hearing (June/September/TBD 2015)

Steering Committee Meeting #9-optional

Deliverables:

- Draft plan
- Approved plan

## 4 Implementation and maintenance

Draft a schedule of project activities to implement plan

Draft regular progress reports

Deliverables:

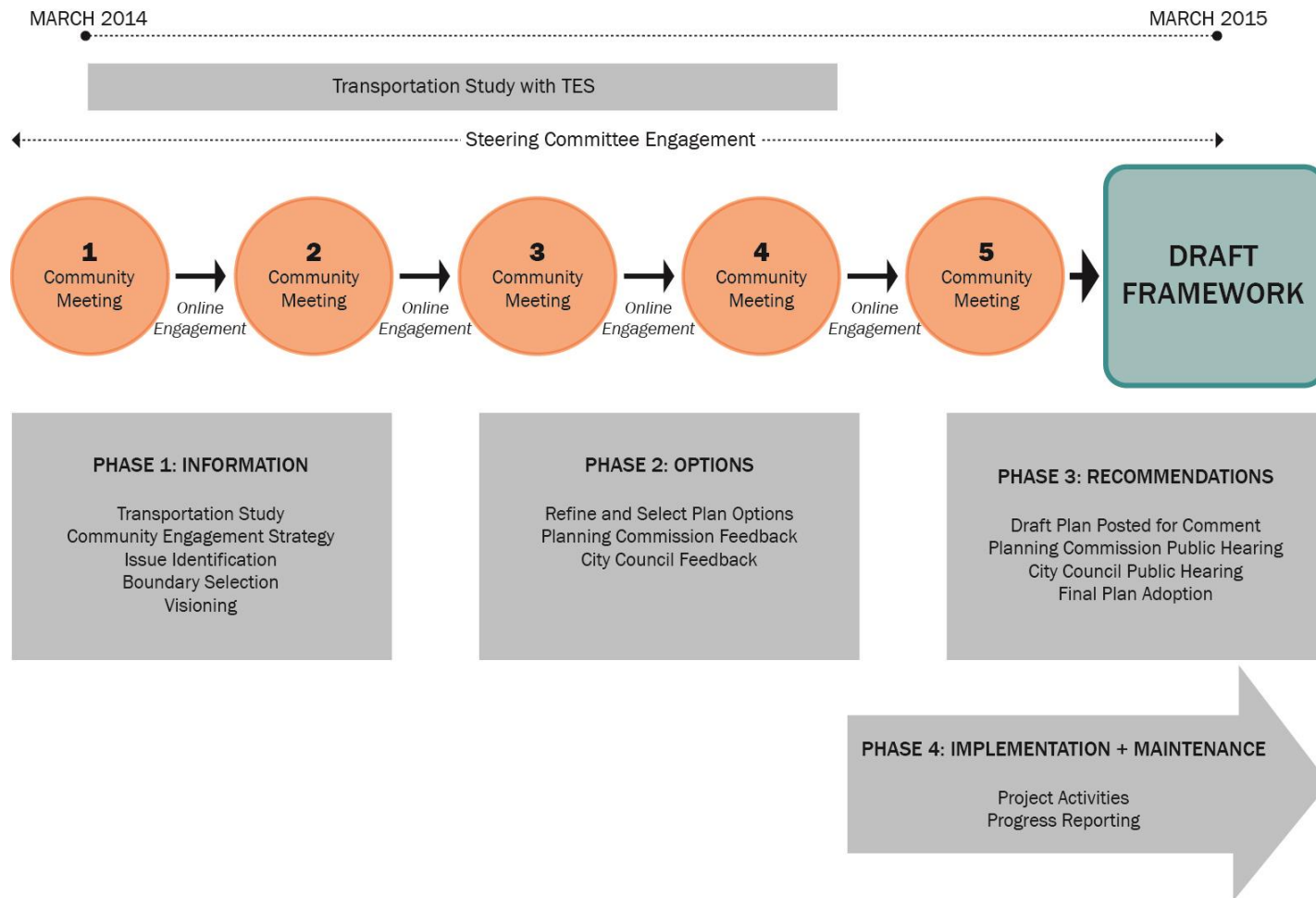
- Project activities schedule
- Progress reports

# Work Program Process

## PROPOSED EISENHOWER WEST SMALL AREA PLAN WORK PROCESS

DRAFT FOR STEERING COMMITTEE REVIEW

February 3, 2014



# Summary Scopes for Consultant Work

- Funding
- Small Area Plan
- Transportation Study



# Summary Scope – Small Area Plan

- Background / Existing Conditions
- Issue Identification, Boundary Selection, Visioning
- Transportation Study
- Infrastructure and Environmental Analysis
- Economic Analysis
- Landowner / Developer Contributions Analysis
- Options and Recommendations for the Land Use and Small Area Framework Plan
- SAP: Conceptual land use, density, building heights, framework streets (multimodal bridge alignment, street hierarchy), block sizes, open space, public infrastructure, retail strategy, parking, general design guidelines

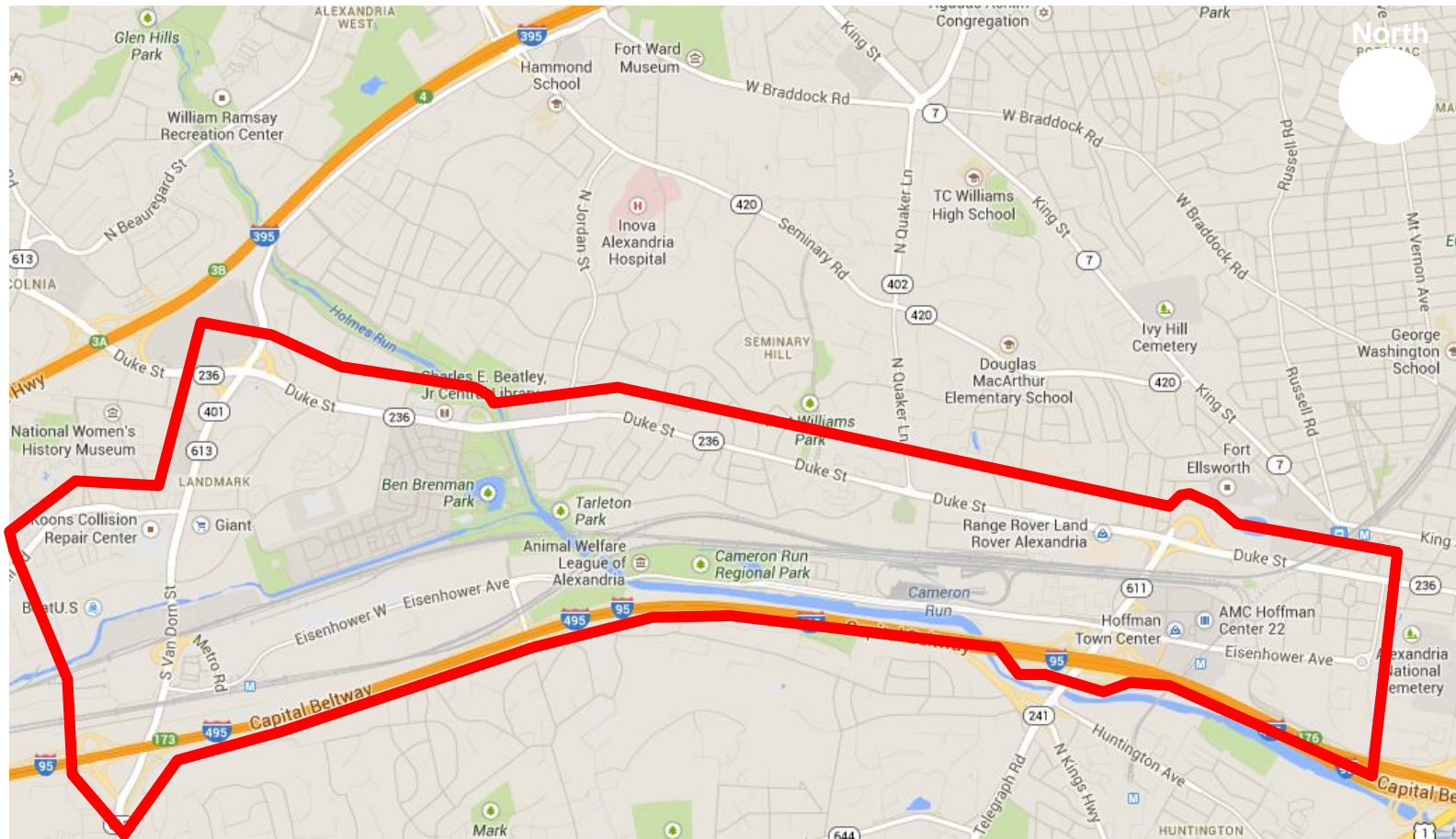


# Summary Scope — Transportation Study

- Serve as transportation element of the Small Area Plan
- Conduct additional analysis of need for Eisenhower to Duke connection (part of the Clermont Connector project)
- Conduct additional analysis of multi-modal bridge concept (Landmark / Van Dorn Corridor Plan, 2009)



# Study Boundary (Transportation)



# Transportation Study – Scope of Work

## Phase 1

- Task 1 – Project Management
- Task 2 – FHWA / VDOT Review
- Task 3 – Civic Engagement
  - Incorporate “What’s Next, Alexandria?” recommendations
  - Steering Committee
- Task 4 – Review Background materials
- Task 5 – Existing Conditions
  - All modes
  - Analysis of up to 30 intersections



# Transportation Study – Scope of Work

- Task 6 – Multi-modal bridge analysis
  - Evaluate alternatives using Measures of Effectiveness (MOE)  
(ie, safety, operations, ROW, cost, geometry)
  - Recommend preferred alignment
  - Recommend cross-section
- Task 7 – Future (2040) Scenario MOE's
- Task 8 – 2040 Baseline Scenario
  - Existing zoning / land use
  - Regional growth
  - Programmed improvements
- Task 9 – Clermont Ave Interchange with I-95  
Environmental Assessment Update



# Transportation Study – Scope of Work

## Phase 2

- Task 10 – Develop 2040 Growth Scenarios
  - Low and high land use scenarios
- Task 11 – Analysis of Future Build Scenarios
  - Traffic analysis
  - Analysis of other modes
  - Evaluate using measures of effectiveness
  - Assess need for Eisenhower to Duke connection
  - Recommendations and cost estimates
- Task 12 – VDOT Chapter 527 Report
- Task 13 – Technical Report



# Questions

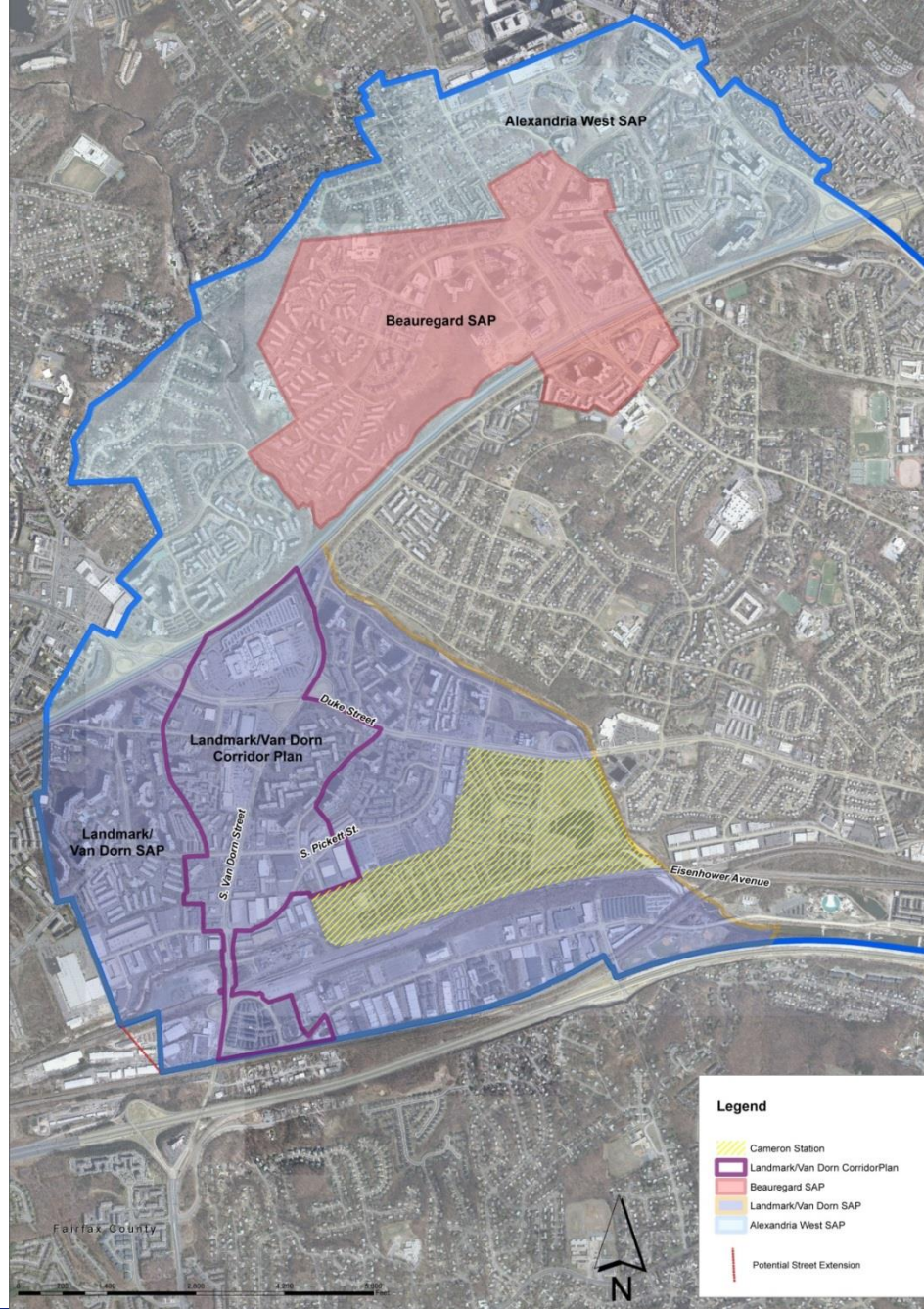


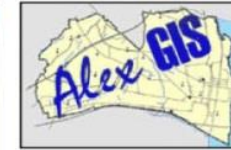
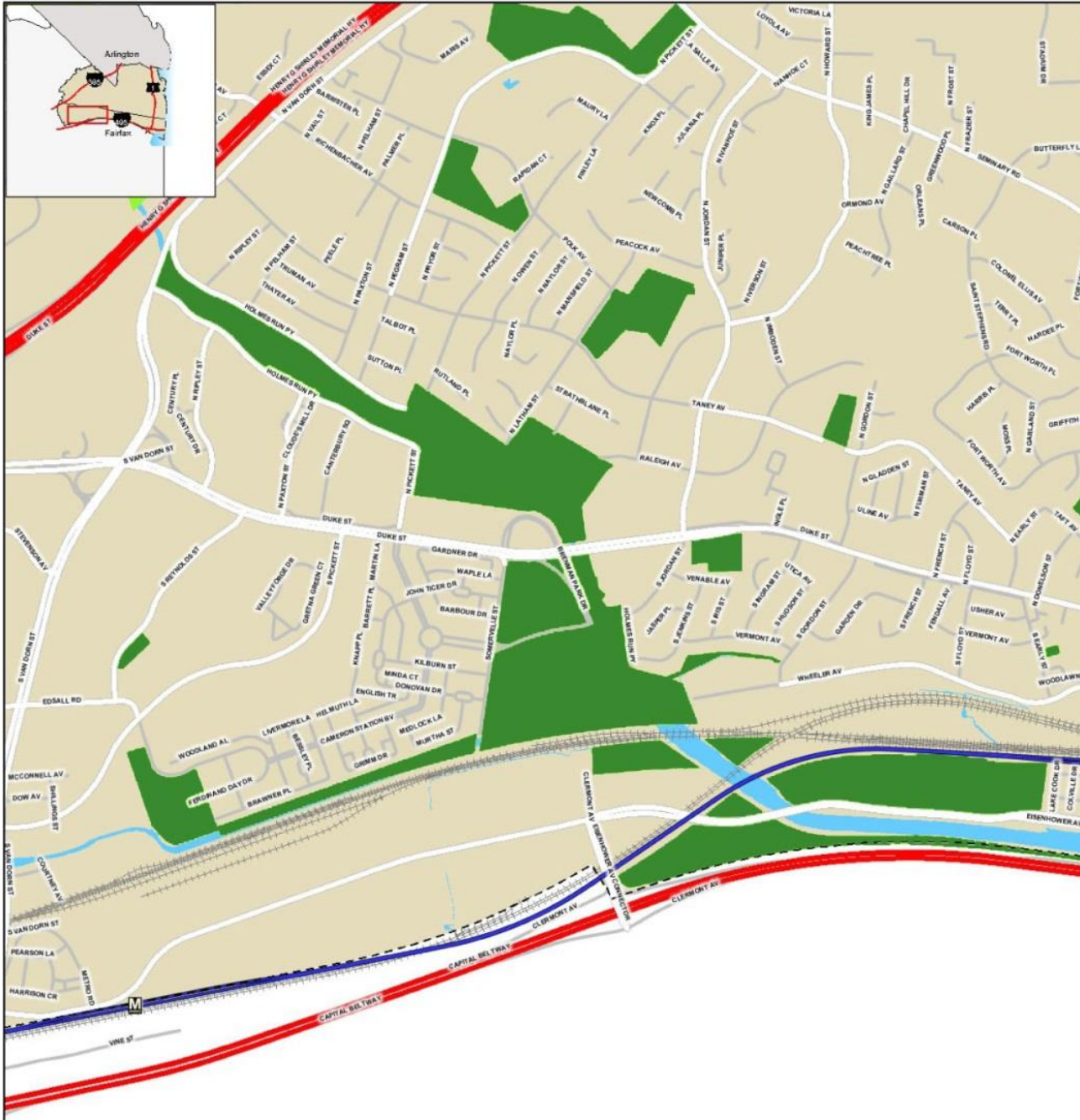


# EISENHOWER WEST









**Legend for Parcel Map**

- Metro rail Stations
- City Boundary
- Metro rail Tracks
- Blue
- Yellow
- Yellow-Blue
- Road Labels
- Road Centerlines
- Arterial/Primary Collector/Residential Collector
- Expressway
- Other Roads
- Railroads
- Parks
- Water
- Potomac River
- Other
- City of Alexandria

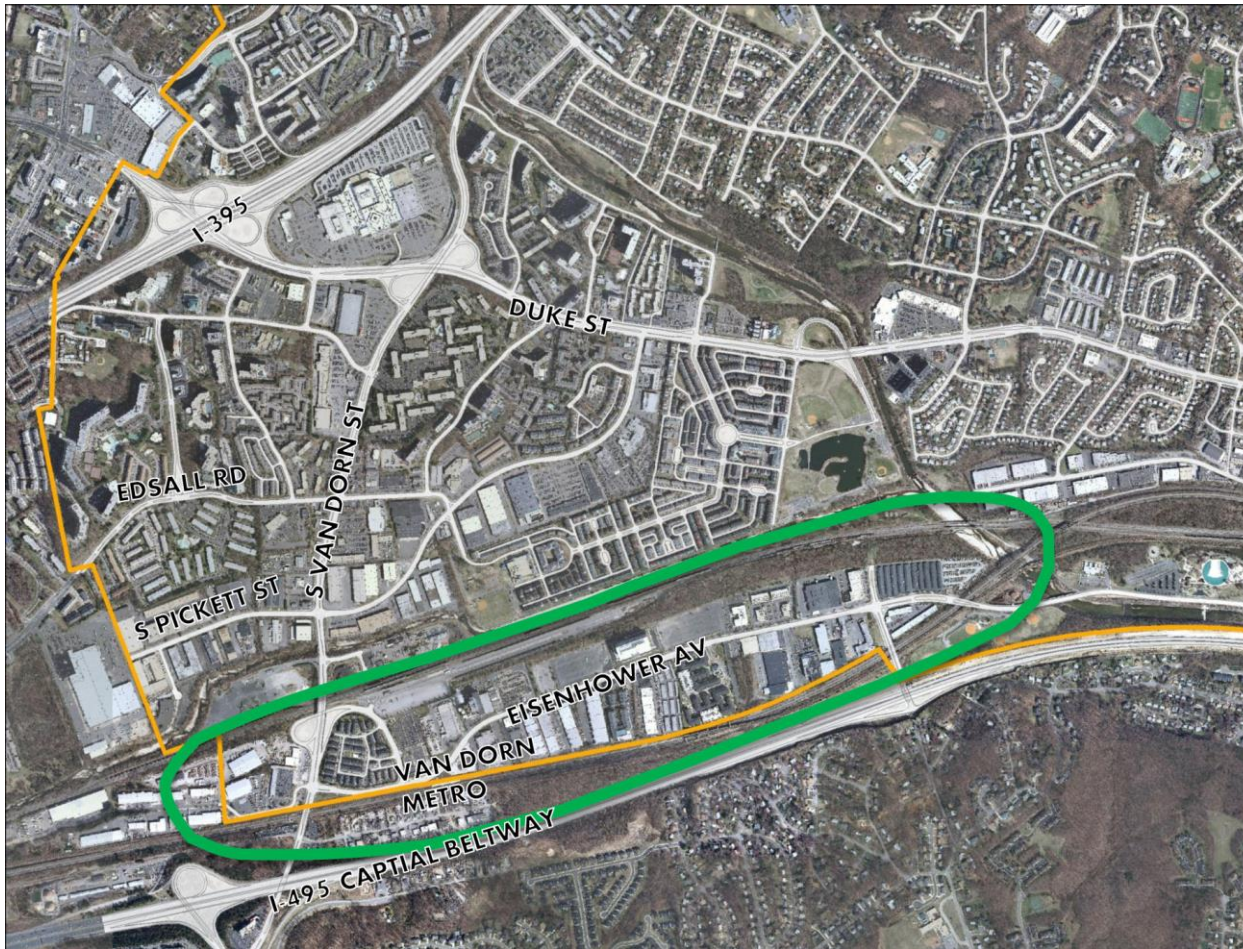
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# EISENHOWER WEST



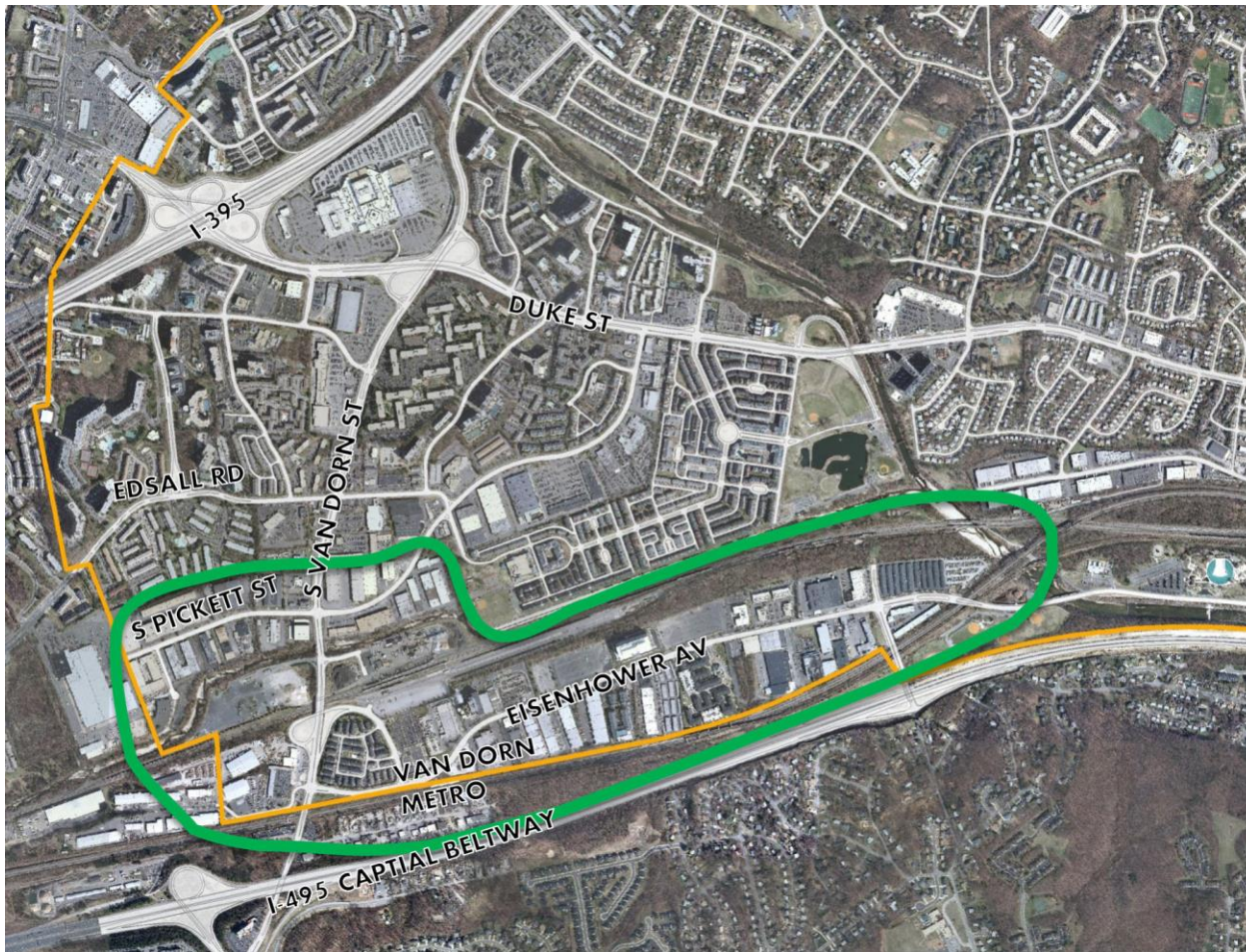


# Plan Boundary Option 1



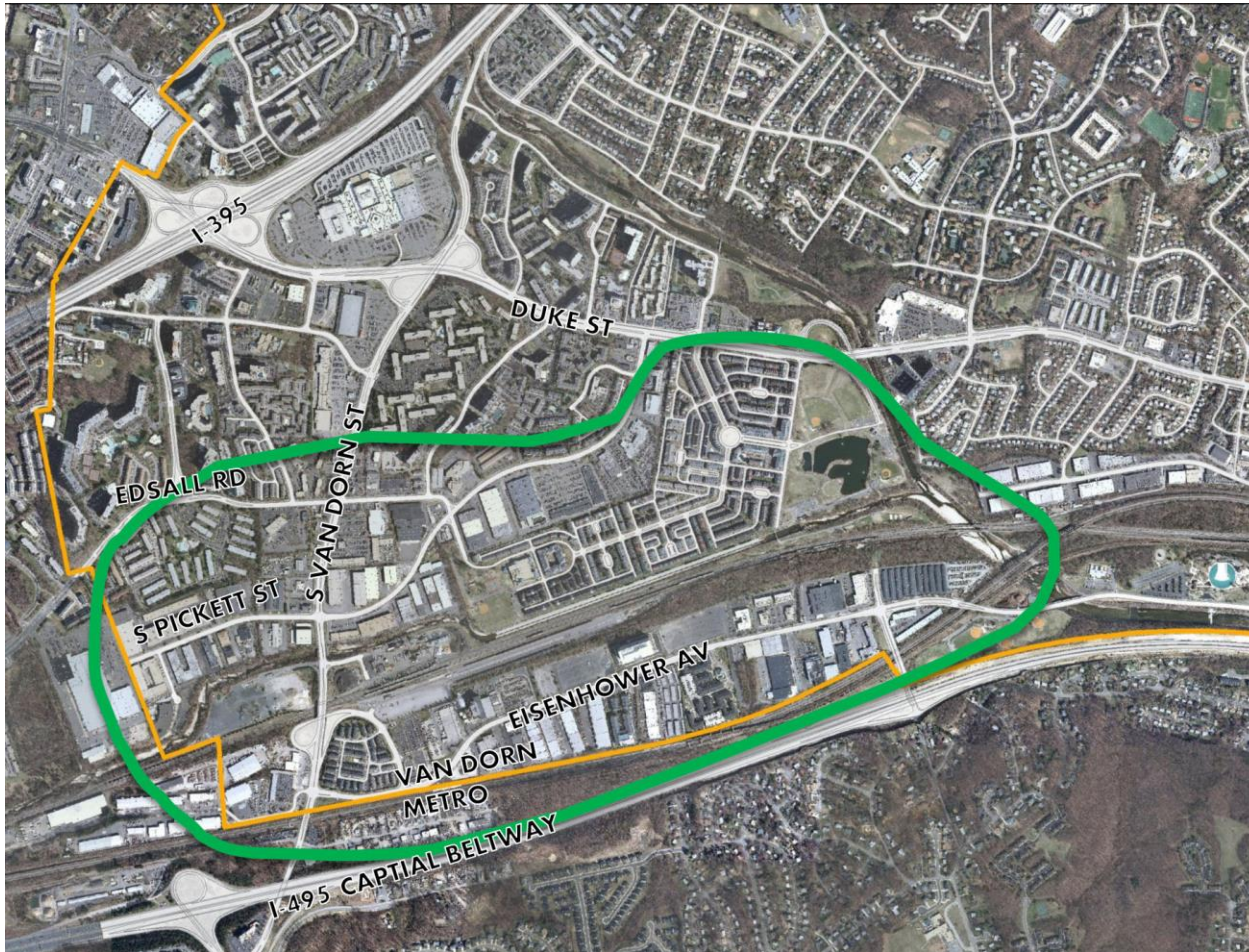


# Plan Boundary Option 2



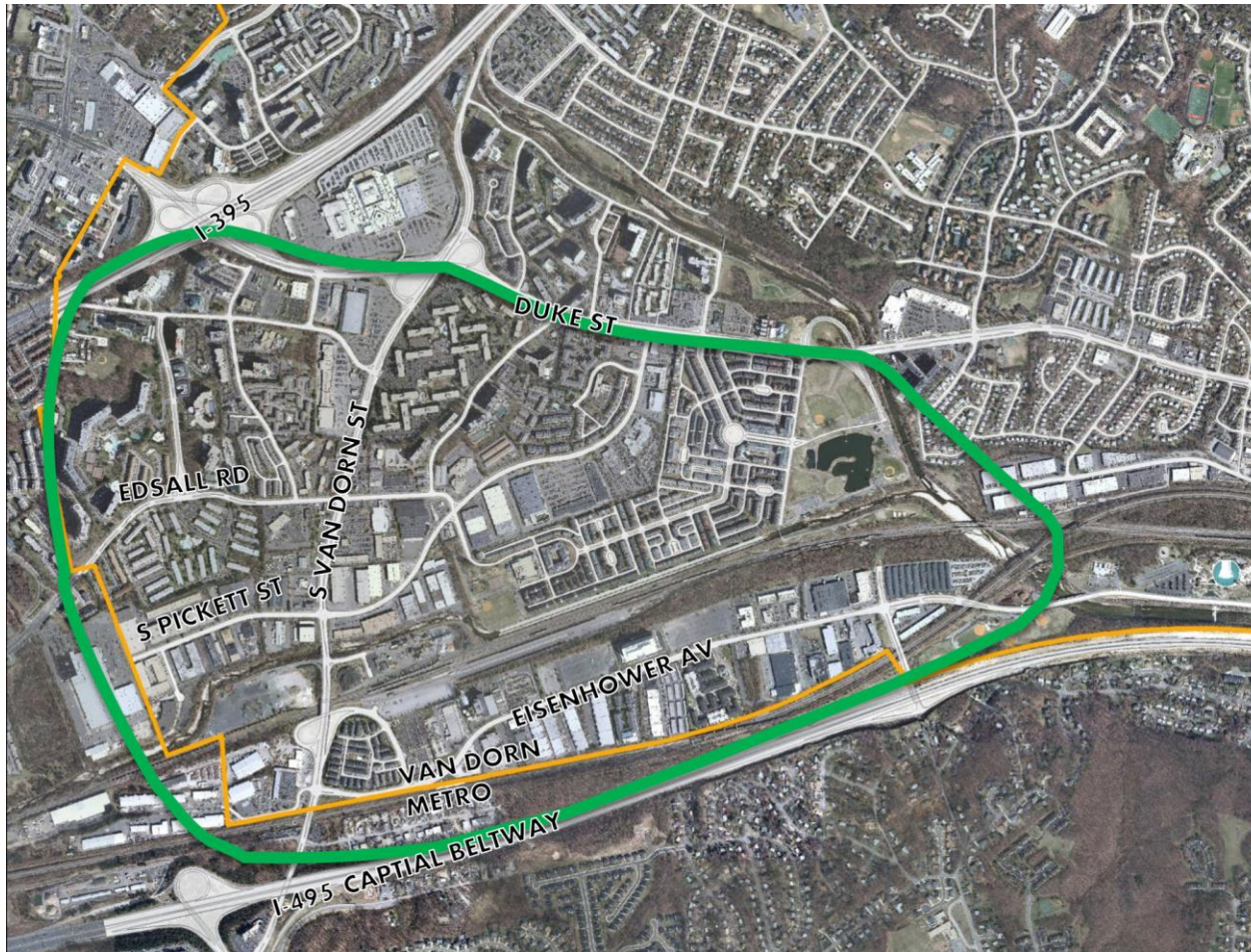


# Plan Boundary Option 3





# Plan Boundary Option 4



# Draft Online Poll #1

- What do you like best about the area?
- What do you want to change about the area?
- What do you want the area to be in the future?
- Transportation and commuting patterns



# Tentative Spring 2014 Meeting Schedule

- Steering Committee Meeting #2  
Monday, March 24<sup>th</sup>, 2014, 6:30-8:30 pm  
Beatley Library
- Community Meeting #1  
Monday, May 19<sup>th</sup>, 2014, 6:30-8:30 pm  
Beatley Library
- Steering Committee Meeting #3  
Monday, June 9<sup>th</sup>, 2014, 6:30-8:30 pm  
Beatley Library
- Community Meeting #2  
Monday, June 16<sup>th</sup>, 2014, 6:30-9:00 pm  
Samuel Tucker Elementary School



# Questions & Meeting Evaluation

